

MD. MAHFUZAR RAHMAN



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Pirgonj, Rangpur, Bangladesh.

Professional Summary

Experienced graphic designer with 5 years of experience excited to help Yelp expand their social media engagement with captivating video and static assets. Technical expertise and outside-the-box thinking will prove to be a valuable addition to Yelp's creative teams and personal contributions.

Work Experience

Graphic Designer

Inspire IT

10-01-2020 current

Worked with editorial, product marketing, social, and creative teams to design marketing video assets, which improved ad performance by 80%

Created graphic design standards for motion graphic assets, which improved brand consistency for 6 teams

Integrated music, voice over, and sound effects to enhance video content

Education

Higher School Certificate

Passed Class-12 from

Rangpur Govt. College

Skills

Professional

Hardworking;

Communication;

Building Relationships.